Community Relations Update
MSU Financial Administrator Development Program

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Assistant Vice President for Community Relations

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Assistant Vice President for Community Relations

- Serves as a catalyst for opportunities and encourages partnerships that are mutually beneficial

- Serves as MSU’s liaison to local municipalities, agencies and other organizations in the greater Lansing region

- Understands the interconnected relationship between MSU and the community (and vice versa)
  - Interests
  - Actions
  - New Opportunities
Example Interest:

The university has a strong interest in a vibrant and functioning Lansing/East Lansing area.
Example Action:

MSU has well developed plans for the former State Police Post. This includes replacement housing, centralized ticket office, office space, parking and green space.
Example New Opportunity:

The City of East Lansing approached MSU about the opportunity of having the Department of Art, Art History and Design run SCENE METROSPACE.
Overall, the efforts help plan for future development, promote MSU’s assets, connect campus resources to community issues, promote cultural and enrichment, etc.

Daily conversations could include…

- Bus Rapid Transit (CATA)
- Celebrations Committee
- Demmer Center
- Eli & Edythe Broad Art Museum
- FRIB
- Global Lansing
- Interns (Community Relations Coalition)
- Michigan Flyer
- One Book, One Community
- Placemaking
- Regional Policy conversations
- River Trail
- Taxi Authority
- Taste of East Lansing
- Water Treatment agreement