Community Relations Update
MSU Financial Administrator Development Program

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- Serves as a catalyst for opportunities and encourages partnerships that are mutually beneficial

- Serves as MSU’s liaison to local municipalities, agencies and other organizations in the greater Lansing region

- Understands the interconnected relationship between MSU and the community (and vice versa)

- 50% of time is Town-Gown; 50% is Economic Development
Just A Few Town-Gown Examples:

- Community Relations Coalition (Taste of East Lansing, April 23rd)
- One Book, One Community
- Police support
- MSU supports arts programs, Folk Festival, Jazz Festival, etc.

- 1855 Place –
  Replacement housing, Centralized ticket office, Office space, Parking and Green Space.
Just A Few Economic Development examples:

- Placemaking
- Impact of FRIB
- Regionalism – Fire Authority, Taxi Authority, etc.
- Connected Trail System

- Focus on the Michigan Ave Corridor, Campus to Capital
Overall, the efforts include multiple campus and off campus partners

- Admin Services
- Broad Art Museum
- General Counsel
- IPF
- Land Management
- Land Policy Institute
- Police
- RHS
- University Physician
- Lansing Chamber of Commerce
- Convention and Visitors Bureau
- Greater Lansing Arts Council
- Local Municipalities
- Lansing Economic Area Partnership
- Tri-County Regional Planning Commission