

Community Relations Update

MSU Financial Administrator Development Program

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Assistant Vice President for Community Relations

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Assistant Vice President for Community Relations

- Serves as a catalyst for opportunities and encourages partnerships that are mutually beneficial
- Understands the interconnected relationship between MSU and the community (and vice versa)
- Serves as MSU's liaison to "entities" in the greater Lansing region focused areas include:
 - Municipalities
 - Businesses/Corporations
 - Arts and entertainment
 - Community entities (such as neighborhoods, services, schools, etc.)

Because of the nature of the work...

- Interface with many units on campus, to name a few:
 - Administrative Services
 - IPF
 - RHS
 - MSU Foundation
 - General Counsel
 - Land Management
 - Land Policy Institute
 - Student Services
 - Police
 - Academic units

Current activities include:

- Following local and dynamic topics and reporting out:
 - Development Projects in close proximity – East Lansing is very busy!
 - Convexity—blighted corner
 - Harbor Bay- on Grand River
 - United Hospitality Group – Trowbridge

Convexity Project



150 Room Hotel; 197 Apartments, 212 Parking Spaces, Retail



Trowbridge



Also Following Other East Lansing Topics:

- School Bond – May 2nd election, \$94M
- City Budget
 - They are looking to generate additional money, possibilities include:
 - Income Tax
 - Water, Sewer rate increases
 - Infrastructure Millage

But Wait, There's More....City of Lansing

- Mayoral Race
- Budget Issues (namely Legacy costs)
- Bus Rapid Transit