

# **Community Relations Update**

MSU Financial Administrator Development Program

**Janet Lillie**

**Assistant Vice President for Community Relations**

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## Assistant Vice President for Community Relations

- Serves as a catalyst for opportunities and encourages partnerships that are mutually beneficial
- Serves as MSU's liaison to local municipalities, agencies and other organizations in the greater Lansing region
- Understands the interconnected relationship between MSU and the community (and vice versa)
- 50% of time is Town-Gown; 50% is Economic Development

## Just A Few Town-Gown Examples:

- Community Relations Coalition (Taste of East Lansing, April 23rd)
- One Book, One Community
- Police support
- MSU supports arts programs, Folk Festival, Jazz Festival, etc.

- 1855 Place –  
Replacement housing,  
Centralized ticket office,  
Office space, Parking  
and Green Space.



## Just A Few Economic Development examples:

- Placemaking
- Impact of FRIB
- Regionalism – Fire Authority, Taxi Authority, etc.
- Connected Trail System
- Focus on the Michigan Ave Corridor, Campus to Capital



Overall, the efforts include multiple campus and off campus partners

- Admin Services
- Broad Art Museum
- General Counsel
- IPF
- Land Management
- Land Policy Institute
- Police
- RHS
- University Physician
- Lansing Chamber of Commerce
- Convention and Visitors Bureau
- Greater Lansing Arts Council
- Local Municipalities
- Lansing Economic Area Partnership
- Tri-County Regional Planning Commission